

Akademia WSB

Dąbrowa Górnicza, Cieszyń, Olkusz, Żywiec, Kraków

WSB University



INTERNATIONAL CONFERENCE

Territorial and Inter-Organizational Cooperation'2021

22-24 September 2021

Accompanying events: 20-21 September 2021

Hotel KOTARZ, Brenna, Poland

Akademia WSB
Dąbrowa Górnicza, Cieszyń, Olkusz, Żywiec, Kraków
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20.09.2021 Monday, Hotel Kotarz, Brenna

10.00 **1st Accompanying event - International Summer Doctoral School** (in English)
Moderators: Joanna Kurowska-Pysz, Paweł Urgacz WSB University, Poland

Participants:

Loth Van der Auwermeulen, Hasselt University, Belgium
Klaudia Bracio, Cracow University of Economics, Poland
Alline Diaz, Oeste Aspiring Geopark, Portugal, Poland
Nina Janelidze, Georgian Institute of Public Affairs, Georgia
Jakub Stęchły, WSB Univeristy, Poland
Anna Robak, University of Silesia, Poland
Arkadiusz Trela, WSB Univeristy, Poland

13.00 **Lunch**

14.00 **2nd Accompanying event - Scientific Panel for PhD students** (in Polish)
Moderator: Marek Lisiński, WSB University, Poland

Participants:

Izabela Karwała, WSB University
Alicja Lizurej, WSB University
Monika Płońska, WSB University (online)
Magdalena Słowik, University of Warmia and Mazury in Olsztyn (online)
Justyna Szymczyk, WSB University
Arkadiusz Trela, WSB University
Dominika Wienchor, WSB University (online)
Jacek Woźnikowski, WSB University

Reviewers:

Justyna Bugaj, Jagiellonian University
Joanna Kurowska-Pysz, WSB University
Grzegorz Maciejewski, University of Economics in Katowice
Zbiegiew Makieta, WSB University
Marek Szarucki, Cracow University of Economics
Łukasz Wróblewski, WSB University

21.09.2021 Tuesday, WSB University in Dabrowa Górnicza & Kotarz Hotel, Brenna

9.00 **3rd Accompanying event - TEIN General Assembly** (in a hybrid formula),
WSB University Senate Hall (TEIN Members only)

16.00 **4th Accompanying event - Study tour and CBC projects' presentation** (in English)

19.00 **Dinner**

parallel

- 15.00** **5th Accompanying event - Scientific panel: *Cross-border cooperation in culture and education, Hotel Kotarz, Brenna* (in Polish)**
Moderator: Łukasz Wróblewski, WSB University, Poland
- Introduction: Tomasz Studzieniecki, Gdynia Maritime University
“The significance of EU macroregional strategy in the development of Baltic Sea Region culture”
- 22.09.2021** **Wednesday, Kotarz Hotel, Brenna (1st day of the Conference)**
- 10.00** **Conference Opening Ceremony**
WSB University representatives
TEIN representatives
The Association for Regional Development and Cooperation "Olza" representatives
Institut Euroschola, Czech Republic representatives
- Moderator: Joanna Kurowska-Pysz, WSB University, Poland
- 10.15** ***Plenary session – part 1***
Moderator: Martin Klatt, University of Southern Denmark, Denmark
- 10.15** *Presentation no 1:*
Towards a Multi-level governance of territorial cooperation in Europe? A historical-geographical analysis
–Birte Wassenberg, University of Strasbourg, France (online)
–Bernard Reitel, Artois University, France
- 10.45** *Presentation no 2:*
Citizens’ engagement in cross-border regions – the experiences of the TEIN4 Citizens project
– Anne Thevenet, Deputy Director, Euro-Institut, Kehl, Germany (online)
– Anne Hofmann, Training Manager, Euro-Institut, Kehl, Germany
- 11.15** *Presentation no 3:*
Developing intercultural and digital competencies for young professionals in the collaborative virtual cross-border teams
– Eithne Knappitsch, Carinthia University of Applied Sciences, Austria (online)
– Svetlana Buko, Carinthia University of Applied Sciences, Austria (online)
- 11.45** *Presentation no 4:*
CBC under the challenge and potential of different dimensions of distance. The case of cross-border vocational education and training in the Greater Region
– Peter Dörrenbächer, Universität des Saarlandes, Germany
- 12.15** *Discussion*
- 13.00** *Lunch*

14.00 *Plenary session – part 2*

Moderator: Hynek Bohm, Technical University of Liberec, Czech Republic

14.00 *Presentation no 5:***“Territorial cooperation in the Greater Region – from a spatial planning perspective”**

– Karina Pallagst, Technische Universität Kaiserslautern, Germany (online)

14.30 *Presentation no 6:***Cross-border governance: What are the lessons from the crisis in the Euroregion Meuse-Rhine?**

– Martin Unfried, Maastricht University, Netherlands

15.00 *Presentation no 7:***Tourist cross-border functional area designing**

- Joanna Kurowska-Pysz, WSB University in Dąbrowa Górnicza
- Andrzej Jakubowski, Maria Curie-Skłodowska University in Lublin
- Tomasz Studzieniecki, Gdynia Maritime University

15.30 *Presentation no 8:***Opening up or closing down: How national education policy shapes (im)migrant students' opportunities along the U.S.-Mexico border**

– Megan Hopkins, University of California in San Diego (online)

17.00 *Discussion***19.00** *Gala dinner at the hotel, networking***23.09.2021** *Thursday, Kotarz Hotel, Brenna (2nd day of the Conference)***10.00** *1st Round table debate***Cross-border projects before and after pandemic – differences in goals, management and communication?**

Moderator: Rajko Antlej, Development Agency Kozjansko, Šentjur, Slovenia (online)

Participants:

Francesco Cappellano, University of Eastern Finland, Finland

Alīna Daņileviča, Daugavpils University, Latvia (online)

Bohumil Horak, VSB Technical University in Ostrava, The Czech Republic

Helena Matuša, Zagorje Development Agency, Croatia

Khrystyna Prytula, Ukrainian Academy of Science, Ukraine (online)

Hana Stverkova, VSB Technical University in Ostrava, The Czech Republic

Parallel**10.00** *1st Thematic session, topic: according to the participants' scientific interest*

Moderator: Peter Ulrich, Leibniz Institute for Research on Society and Space, Germany

1. József Popp, Judit Oláh, WSB University
“The next economic wave: circular bioeconomy in the the EU with a particular focus on Central and Eastern Europe”
2. Agnieszka Wenerowska, Agata Balińska, Ewa Jaska, Warsaw University of Life Sciences
“The use of eco-applications as a tool to promote pro-ecological behaviour among members of generation Z” (online)
3. Martin Klatt, University of Southern Denmark
“Cultural-linguistic diversity in Cross-border regions – an underutilized potential”
4. Regina Andriukaitiene, Lithuanian Sports University, Marijampole University of Applied Sciences
“Corporate social responsibility as business management practice”
5. Dorota Ślęzyńska-Kluczek, Warsaw School of Economics,
“Green Bonds - case of Poland” (online)
6. Katarzyna Tobór – Osadnik, Silesian University of Technology
“Selected aspects of sustainable management in the tourism industry”

13.00 *Lunch*

14.00 *Plenary session – part 3*

Moderator: Francesco Cappellano, University of Eastern Finland, Finland

14.00 *Presentation no 9:*

Spatial Interaction Models with Land Use

– Tomás Lopes Cavalheiro Ponce Dentinho, University of Azores, Portugal

14.45 *Presentation no 10:*

Cross border cooperation at the EU's Eastern borderlands: A perception-based analysis in Republic Moldova and Ukraine

– Gabriela Carmen Pascariu, Alexandru Ioan Cuza University of Iasi, Romania (online)

15.30 *Presentation no 11:*

Challenges and Opportunities at the U.S.-Mexico Border under the Biden Administration

– Cecilia Farfan-Mendez, University of California, San Diego, US (online)

16.15 *Discussion*

19.00 *Regional workshop and dinner – Chlebowa Chata, Górki Wielkie*

24.09.2021 **Friday, Kotarz Hotel, Brenna (3rd day of the Conference)**

10.00 *2nd Round table debate*

Determinants boosting the entrepreneurship and regional development

Moderator: Zbigniew Makiela, WSB University, Poland

Participants:

Sonata Dumbliauskienė, Lazdijai Municipality Office, Lithuania
 Julia Goncarova, Kaliningrad University, Russia (online)
 Agnieszka Herdan, University of Greenwich, UK (online)
 Andrius Puksas, Mykolas Romeris University, Lithuania
 Elena Robles, University of Sevilla, Spain (online)
 Aldomar Ruckert, Federal University of Rio Grande do Sul, Brazil (online)
 Rahel Schomaker, Carinthia University of Applied Sciences, Austria (online)
 Magdalena Stuss, Jagiellonian University in Cracow, Poland (online)

Parallel

10.00**2nd Thematic session, topic: according to the participants' scientific interest**

Moderator: Hana Stverkova, VSB Technical University in Ostrava, Czech Republic

1. Sérgio António Neves Lousada, University of Madeira, Portugal
 "Theoretical-Practical Analysis of Flood Risk in the Madeira Archipelago - The Case Study of the Municipalities of Funchal, Machico, Ribeira Brava and São Vicente"
2. Bartłomiej Dessoulavy-Śliwiński, Pavel Adamchyk, University of Warsaw
 "Towards sustainability - circular economy in the Republic of Belarus" (online)
3. Agata Kocia, University of Warsaw
 "Impact of governance network on healthcare personnel work satisfaction" (online)
4. Maria Schuldners, University of Warsaw
 "Political instability as a risk factor in PPP project success – A case study of the Hungarian M1/M15 motorway project" (online)
5. Dominika Kuberska, University of Warmia and Mazury in Olsztyn, dr Marta Mackiewicz
 "SGH Warsaw School of Economics, Cluster Organizations as Platforms for Cooperation Between Science and Business: the Case of Key National Clusters in Poland" (online)
6. Iwona Pomianek, Warsaw University of Life Sciences – SGGW
 "Regional diversification of tourism potential in Poland (2005-2019)" (online)
7. Omar Ameir, Moravian Business College Olomouc,
 "Behavioral aspects of sustainable development" (online)

13.00

Lunch

14.30

Farewell

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